

## Farm Fresh Supporters

### Thank you!

Farm Fresh RI is a 501c3 non-profit and your contributions make all this possible.

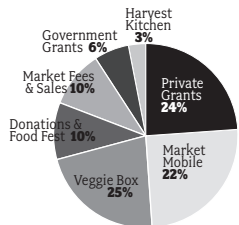
### Individuals

Even with such tiny print, there are too many of you who believe strongly in Farm Fresh's work to fit here. A full list of the year's individual supporters is available online: [farmfresh.org/donate](http://farmfresh.org/donate)

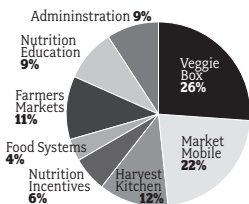
### Grantors

Bank of America  
Bank RI  
Blount Fine Foods  
Blue Cross & Blue Shield  
BNY Mellon  
Castle Hill Inn & Resort  
Centreville Bank  
Chef's Collaborative  
Citizens Bank  
Claneil Foundation  
Coldmasters  
CVS Corporation  
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Rhode Island Foundation  
Sand Dollar Fund  
Seven Stars Bakery  
Swipely  
Trimix Foundation  
UNFI  
United Way RI  
van Beuren Charitable Foundation  
Whole Foods Market  
Wholesome Wave

### REVENUES: \$1.58 Million



### EXPENSES: \$1.52 MILLION



## FARM TO FOOD PANTRY

• This year alone, extra produce from farmers markets, worth \$9,100, went the next day to food pantries along *Market Mobile* delivery routes

## FARMFRESH.ORG

• Over 1,000,000 people used the online Local Food Guide in the past year to find farms, foods and markets in RI, MA and CT

## RI LOCAL FOOD FORUM

• 225 people gathered in February for an annual networking event at Brown University. This year's focus was on Sustainable Meat and Seafood.

## LOCAL FOOD FEST

• 400 guests and friends of Farm Fresh RI gathered to celebrate & savour the season's harvest at Castle Hill, with 14 local-loving RI chefs each paired with local farmers. Another evening to remember!

## MARKET MOBILE

• The globalization of the food supply has forced RI farmers out of the wholesale business

• A new model: aggregation of local farms' product for efficient, easy delivery to restaurants, schools, hospitals, workplaces, grocers

• 100% local, year-round, transparent supply chain that serves 120 wholesale customers weekly

• 60 farmers and producers set their own prices on an online ordering system

• Over \$1.9 million in sales for producers in *Market Mobile's* fifth full year. Farm Fresh doubled cold storage facilities to meet increased demand!

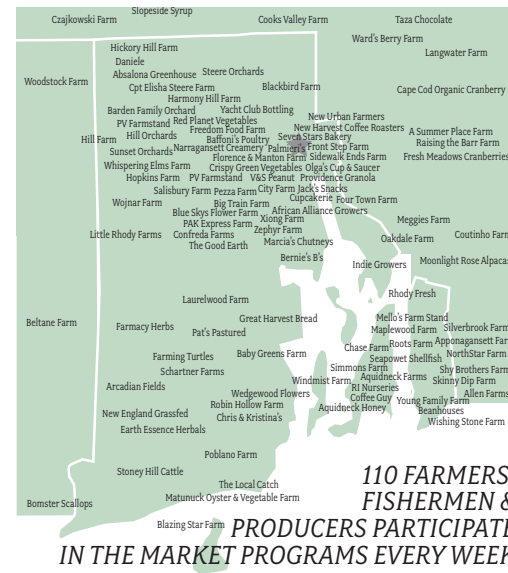


## HARVEST KITCHEN

• In 2013, 20 youth coming from the juvenile justice system graduated from Farm Fresh's culinary and job skills training program. 15 youth were placed in internships at kitchens, businesses and non-profits throughout Providence.

• Trainees use local farms' produce to make apple sauce, stewed tomatoes, pickles and other value-added products that are then sold year-round at farmers markets, via *Market Mobile* or at the farms' own farmstands

• *Harvest Kitchen* moved into a new home on Pawtucket Avenue with a bigger kitchen & classroom that made more learning opportunities and production possible. The new space also provides current students and alumni a job training and resource center year round.



## Farm Fresh Rhode Island vision

a New England abundant with diverse family farms and fertile soils, with locally and honestly produced foods and flavors at the heart of every dinnertable.

**There's more...** [www.FarmFreshRI.org](http://www.FarmFreshRI.org)



## 2013 REVIEW

# Farm Fresh Rhode Island

has been growing a food system that values the environment, health and quality of life of local farmers and eaters since 2004.

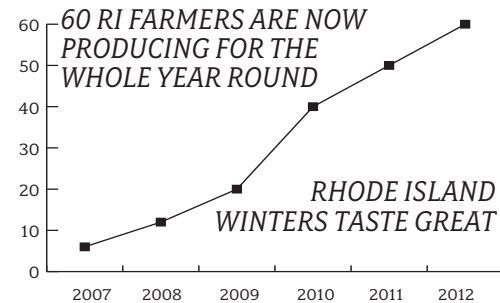


## Why a hub for fresh, healthy food?

Today, as the obesity rate soars among children, many still see RI agriculture as outmoded. But RI farmers are key partners in a healthier future. To ensure farm viability and healthy food access, Farm Fresh believes in the need to rebuild the local food infrastructure now. Under one roof, various pieces of the food economy – retail, wholesale, processing – reinforce each other, and create efficiencies that strengthen the viability of RI farms to nourish generations to come.

## FARMERS MARKETS

- Farm Fresh operates a network of 10 markets, with a focus on underserved communities
- SNAP, WIC, cash, credit & debit are all accepted with over \$1.5 million in sales since 2007 at our markets alone
- 110 local farmers and food producers participate
- 2,000-3,000 people shop the markets each week



The *Wintertime Farmers Market* was southern New England's first weekly year-round farmers market when it started with 6 farmers in 2007. Customer demand led to expanded winter production by farmers and a year-round supply of local food.

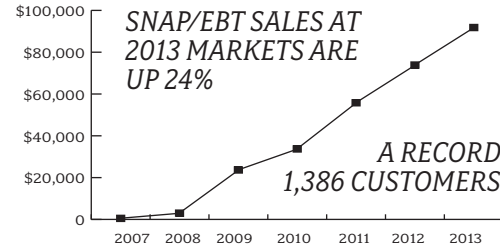
## NUTRITION EDUCATION FOR YOUNG FAMILIES

- *Healthy Foods, Healthy Families* offers bi-lingual weekly workshops at summer markets. Families learn about shopping for affordable, seasonal foods that kids will eat and are easy to prepare.
- A hybrid program was piloted at the MLK Community Center in Newport, where families received Veggie Boxes as weekly incentives.

• 400 low-income families made 2,775 visits to the *HFHF* tents and earned \$16,520 in nutrition incentives. 55 Veggie Boxes were distributed at the MLK Center.

## NUTRITION EDUCATION FOR SENIORS

- In collaboration with URI SNAP Ed, *Healthy Servings for Seniors* workshops provide seniors with hands-on tips and opportunities to buy fresh, healthy food. Senior centers host six-week sessions, including a visit by a nearby farmer
- 148 low-income seniors participated at 5 senior centers and received \$1,515 in nutrition incentives



## NUTRITION INCENTIVES

- Farm Fresh nutrition programs provided low-income customers with over \$95,000 in incentives for fresh fruits and vegetables from local farmers
- 1,386 customers used SNAP and received a 40% bonus, boosting their ability to buy fresh fruits and vegetables for their families
- Record \$91,752 in SNAP sales, 24% over last year
- 74 families participated in a *Fruit & Vegetable Prescription* program, where doctors prescribed farmers market produce – \$1 per family member per day – in a clinic for kids highly at-risk for diet-related disease.
- These incentives bring fresh foods within reach for many families and create viable farmers markets in low-income neighborhoods



## VEGGIE BOX

- Weekly affordable deliveries of local produce directly to Rhode Islanders at workplaces and community centers using the local farm aggregation & delivery platform of *Market Mobile*
- 16,400 total boxes to 1,600 people at 80 sites, including small & large companies, hospitals, government offices, healthcare organizations, and pre-schools

## FARM TO SCHOOL

- Each of the 39 public school districts in RI purchased RI-grown food for their cafeteria and engaged students in healthy food cooking demos and educational programming about food systems.

## Farm Fresh Rhode Island Celebrates 9 Years. Thank You!

The success of Farm Fresh Rhode Island is a direct result of diverse partnerships, dedicated volunteers and people who believe that everyone has a stake in good food.



### Partners

- Algonquin House
- AS20 Youth
- Blue Cross Blue Shield RI
- Brown University
- Cable Car Cinema & Cafe
- Castle Hill Inn
- City of Pawtucket
- City of Providence
- Coastal Resources Inc
- CNCS
- Downtown PVD Parks Cons.
- Farm-to-Institution NE
- Head's Up
- Hope Artiste Village
- Hope St Farmers Market
- Johnson & Wales University
- MLK Community Center
- Providence College
- RI Agricultural Partnership
- RI DCYF
- RI DEM
- RI DOH
- RI DEA
- RI Food Policy Council
- Rhode Island School of Design
- Sandwich Hut
- Southside Comm Land Trust
- Thundermist Health Center
- Tides Family Service
- URI Cooperative Extension
- WBNA

### Staff

- Elmer Aldana
- Molly Bledsoe
- Donald Carlson
- Russ Boullard
- Kim Clark
- Sabine Desir
- Osbert Duoa
- Claudia Espailat
- Vanessa Ferriera
- Noah Fulmer
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- John Malmberg
- Mabel Martinez
- Travis McKenzie
- Hannah Mellion
- Alexandre Mendonca
- Mikayla Moretti
- Beth Myre
- Jailey Nunez
- Pia Peterson
- Cathryn Puccetti
- Ryan Reeves

### Board

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- Chase Hogoboom
- Nancy Miller
- Skip Paul
- Kristina Peterson
- Maureen Pothier
- Tyler Ray
- Beni Seballos
- Kathleen Shannon



- Esvin Reyes
- Kayla Ringelheim
- Jesse Rye
- Georgina Sarpong
- Rebecca Seggel
- Daniel Sheehan
- Jen Stott